

ABHAY MISHRA

DIGITAL DESIGNER &
CREATIVE DEVELOPER



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Delhi

SUMMARY

I'm a passionate digital designer and web developer focused on creating modern, user-centered digital experiences. I blend creativity with clean, efficient code to build websites that are not only visually appealing but also functional, fast, and scalable.

With a strong eye for design & a solid technical foundation, I transform complex ideas into simple intuitive digital solutions. I believe great design is purposeful — every layout, interaction, and line of code is crafted to enhance usability and deliver real value.

WORK EXPERIENCE

Freelance Digital Designer & Developer

2022 – Present

- Designed and developed modern, responsive websites for clients across different industries.
- Handled branding, UI/UX, and digital marketing for startup and small businesses.
- Collaborated with clients to understand requirements and deliver tailored digital solutions.
- Maintained high client satisfaction with on-time delivery and quality work.

Co-Founder & CTO — Axevic Media

2024 – Present

- Building a creative digital agency focused on web development, branding, and performance marketing.
- Managing client projects, technical development, and creative strategy.
- Working with global clients to deliver scalable digital solutions.
- Leading product development, automation, and AI-driven tools for creators and businesses.

Personal Projects

2022 – Present

- Developed multiple web and UI/UX projects to showcase creativity and technical skills.
- Created content (videos, designs, websites) for various brands and creators.
- Exploring AI tools and automation to improve creative workflows.

PROJECTS

Epic Strategy App: Branding, UI/UX and website design for a productivity app.

Branding Identity: Complete brand identity design for a lifestyle brand.

PixelCraft Mobile UI: Mobile app UI/UX design with modern interface.

Creative Studio: Portfolio website for a creative studio.



SKILLS

Technical

- Web Development (HTML, CSS, JS)
- UI/UX Design
- Graphic Design
- Video Editing
- Digital Marketing
- AI Tools & Automation
- Problem Solving

Tools

- Figma
- Adobe Photoshop
- Adobe Premiere Pro
- After Effects
- CapCut
- Claude / OpenAI
- WordPress
- Google Ads & Meta Ads